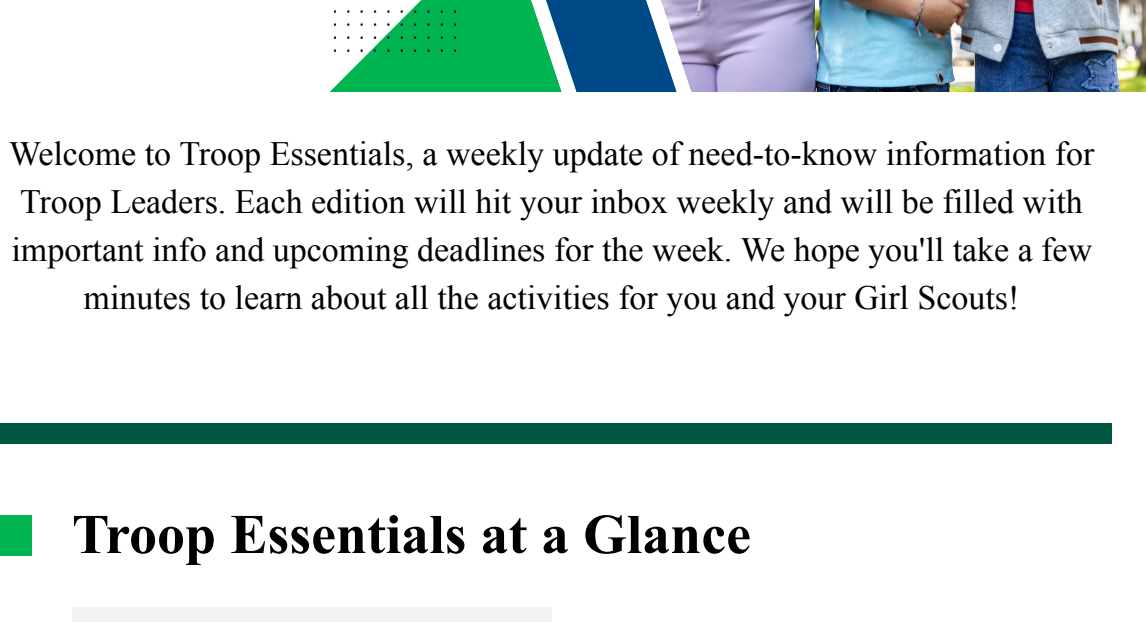


girlscouts
of new mexico trails

July 20, 2026



Welcome to Troop Essentials, a weekly update of need-to-know information for Troop Leaders. Each edition will hit your inbox weekly and will be filled with important info and upcoming deadlines for the week. We hope you'll take a few minutes to learn about all the activities for you and your Girl Scouts!

Troop Essentials at a Glance

New This Week Council Announcements - New Mexico United Game-Day Experiences Just For Girl Scouts! Program - Hiking Adventure Club: Santa Fe - Junior Confidence Club - Passport to Adventure - Welcome to Cadettes Volunteers - S'more to Learn: Volunteer Mentorship Fund Development La Tienda Product Program Community Announcements - SFCMF Young People's Concert Previously Shared News	This Week's Deadlines First Aid & CPR Training Registration closes July 24 On a Roll: Daisy Roller Coaster Design Registration closes July 24
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Every Girl Scout has a story to tell. Share the moments that define your Girl Scout experience – the challenges you overcame, the friendships you forged, the positive impact you made. These Mission Moments inspire us all and are vital in helping us tell the Girl Scouts of New Mexico Trails story on social media and in grant applications that support our mission.

[Share your Mission Moments here!](#)

Council Announcements

New Mexico United Game-Day Experiences Just For Girl Scouts!

Girl Scouts of New Mexico Trails is teaming up with New Mexico United for an unforgettable evening of soccer, leadership, and community spirit!

Bring your friends and family and cheer on NM United on August 1 while celebrating the courage, confidence, and character Girl Scouts build every day.

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Bonus: \$5 from every ticket sold supports Girl Scouts of NM Trails!
Girl Scouts: Sell 10+ tickets and earn an exclusive GSNMT x NMU patch!

In addition to enjoying the match, Girl Scouts will have the chance to participate in several exciting game-day experiences! **Please note: Girl Scouts must purchase their tickets to the game before signing up for any of the opportunities listed below.** Space is limited.

Flag Runners
Selected Girl Scouts will participate in a special pre-game ceremony as Flag Runners, helping display large field flags in front of thousands of fans before kickoff.

Ball Managers (Ages 11+)
Girl Scouts ages 11 and older may apply to serve as Ball Managers during the match. Ball Managers assist with game operations and gain a unique behind-the-scenes experience close to the action.

Meet the Players
Participating Girl Scouts will have the opportunity to meet New Mexico United players and learn more about teamwork, dedication, and leadership both on and off the field.

Who Else Should Get This Message: Anyone Interested in Making a Difference in the Lives of New Mexico Girls
Contact: [Customer Care](#)

Program

Hiking Adventure Club: Santa Fe | August 15

Cost: \$5

Hit the trails in **Santa Fe** on **August 15** with our Hiking Club!

Action Needed

- ☐ [Register here](#) by 12 p.m. on July 31

This hike is perfect for all experience levels, whether you're a beginner or a seasoned hiker looking for new adventures in the Sangre de Cristo Mountains and surrounding trails.

Who else should get this information: Troop Leadership, Girl Scouts & their caregivers
Contact: [Customer Care](#)

Junior Confidence Club | August 18

Cost: \$5

Calling all bold, brave, and big-thinking Juniors!

Action Needed

- ☐ [Register here](#) by 12:00 p.m. on August 7

Hang out online for high-energy games, creative challenges, real-talk conversations, and activities that help you level up your confidence in ways that actually matter, like speaking up, trying new things, handling tricky situations, and cheering on your friends.

Who else should get this information: Junior Troop Leaders, Girl Scouts, & their caregivers
Contact: [Customer Care](#)

Passport to Adventure: Ancient Worlds, Mountains, & Earth Mysteries | August 19

Cost: FREE

Daisies, Brownies, and Juniors will study ancient worlds, mountains & earth mysteries in this first session of our free GSNMT-exclusive virtual experiences exploring and celebrating New Mexico State Parks.

The first clues lead north and west, where the roadrunner vanished into ancient landscapes shaped by dinosaurs, mountains, volcanoes, and shifting earth. Girl Scouts must decode fossils, climb through mountain forests, and investigate rocks older than human history to recover the first three missing passport stamps.

Who else should get this information: Daisy Troop Leadership, Girl Scouts & their caregivers
Contact: [Customer Care](#)

Volunteers

S'more to Learn: Volunteer Mentorship

Join this online training series designed to help Girl Scout troop leaders build confidence, strengthen their skills, and connect with fellow volunteers.

Action Needed

- ☐ August 22: [Register here](#) by August 22, 2026
- ☐ August 26: [Register here](#) by August 26, 2026

Each month features a new topic with practical guidance and helpful takeaways for both new leaders and those looking to refresh the basics. To make participation easy, multiple sessions will be offered each month on the same theme. Every session will also include at least 30 minutes of open forum conversation and Q&A, giving you time to ask questions, share ideas, and learn alongside other troop leaders. This month's topic is tips and tricks for troop organization and running meetings.

Who else should get this information: Troop Leadership
Contact: [Customer Care](#)

Fund Development

Invest in the Future of Girls at Badge Bash

Badge Bash is **Girl Scouts of New Mexico Trails' premier fundraising event of FY26**, an evening that directly supports girls across New Mexico.

Action Needed

- ☐ [Learn more & share](#)

Reserve an Adult Troop Table for \$1,000 and gather friends, colleagues, or clients to invest in the next generation of leaders. Throughout the evening, guests will have the opportunity to participate in an exciting **Live Auction** featuring exclusive packages valued between **\$4,000 and \$7,000**, along with additional opportunities to give through sponsorships, raffles, and other fundraising activities.

On **September 19**, supporters from across New Mexico will come together at the beautiful Indian Pueblo Cultural Center for an evening inspired by the spirit of Girl Scouts. Guests will enjoy camp-inspired experiences, earn badges, tackle interactive challenges, and celebrate the life-changing impact of Girl Scouting.

Badge Bash offers a unique opportunity to reconnect with the adventure and purpose of Girl Scouts—or experience it for the very first time—while making a meaningful investment in the future of girls.

We're asking members to help us fill the room with individuals and businesses who believe in empowering girls.

- **Reserve an Adult Troop Table for \$1,000.**
- **Invite a company to become a sponsor.**
- **Join another troop if you don't have a full table.**

Every table purchased, sponsorship secured, raffle ticket sold, and auction bid placed provides girls across New Mexico with opportunities to build courage, confidence, and character while developing the skills they need to become tomorrow's leaders.

Who else should get this message: Any adults interested in supporting Girl Scouts of New Mexico Trails
Contact: [Customer Care](#)

La Tienda News & Promotions

La Tienda Hours This Week

La Tienda is open 10:00 a.m. to 2:00 p.m. on Tuesday & Wednesday, & 10:00 a.m. to 6:00 p.m. on Thursday this week.

Action Needed

- ☐ [Contact us](#) with your La Tienda needs

July Promotion: Take advantage of our new extended hours and receive 20% off! Bring your camera, Polaroid, and friends to strike a pose at the Girl Scouts in the USA Photo Station with fun props!

La Tienda Challenge: Girl Scouts who can recite one of the following to our La Tienda staff will receive a pair of star glasses!

- Girl Scout Promise
- Girl Scout Law
- Pledge of Allegiance
- New Mexico Pledge

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers
Contact: [Customer Care](#)

Community Announcements

SFCMF Young People's Concert

JULY 27th from 10-11am at the St Francis Auditorium at the New Mexico Museum of Art.

Action Needed

- ☐ [Visit Summer Young People's Concerts](#) to reserve your seats

Stravinsky's Suite Italienne will be performed by Jennifer Gilbert on violin and Anna Polonsky on piano.

The performance is designed to actively engage the audience members, inviting them to participate and connect with the music in a fun and meaningful way. Live music has been shown to support child brain development, enhancing creativity, curiosity, focus, emotional expression, and even skills tied to language and math. It's the kind of experience that can stay with students long after the concert is over.

Who else should get this message: Troop Leadership & Caregivers
Contact: [Ivy Ross](#)

Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

Action Needed

- ☐ [Contact us](#)

Send us your information to be included in future Troop Essentials emails!

Who else should get this message: Troop and Service Unit Leadership
Contact: [Katrina Montoya](#)

Previously Shared News

July 13, 2026

- Day Camp: Artrageous
- Self Defense Seminar
- Dice & Card League
- Tabletop Guild
- Troop 10642 Bronze Award Donation Drive

July 6, 2026

- Day Camp: Wild at Heart
- On a Roll: Daisy Roller Coaster Design
- New Mexico Summer Bucket List
- Proposal Feedback Needed for National Council Session Delegation
- July Promotion: Take Advantage of Our New Extended Hours and Receive 20% off!
- Connecting New Mexico Communities with Internet Essentials from Comcast

Visit the [Girl Scouts of New Mexico Trails website](#) for more information and upcoming events.